**PRIVACY STATEMENT**

**INTRODUCTION**

We are committed to protecting your privacy and complying with applicable data protection laws.

This statement details how we collect, use and manage personal information provided to us, whether by individuals who have attended one of our events, people who have expressed an interest in our network, or by visitors to or users of our website.

We want to help you make informed decisions, so please take a few moments to read this statement.

**DATA COLLECTION & USE**

We collect personal information from a range of individuals, including:

* People who have expressed an interest in our network;
* Those who have attended one of our conferences or other events; and/or
* Anyone who provides their personal information to us (including anyone who fills in the contact form on our website).

Data collected directly from individuals

The types of personal information we may collect from you are your contact details such as your name, title, institution/organization name, job position or status, email address, telephone numbers and/or physical address.

When collecting information which might be used to contact you about our network, we give you the opportunity to opt out from receiving such communications.

We only use the personal information collected from you for legitimate purposes, including:

* To respond to queries or requests submitted by you;
* To distribute information to you relating to our network, and the subject matter that our network covers, that we believe you may be interested in;
* For demographic analysis and to personalize your web experience; and/or
* To comply with any law or regulation.

Data collected by automated means

We also collect personal information from cookies on our website, which we explain more about below. Like many websites we use cookies for a variety of purposes.

A cookie is a small data file, which often includes an anonymous unique identifier that is sent to your browser from a website’s computers and is stored on your computer’s hard drive, if your browser settings allow it. These technologies collect information about your device hardware and interactions with our site. We use this information to help us to analyze how our site is used so we can continually improve its content and functionality and to remember your preferences in case you revisit our site. We do not use cookies to target advertising or to share information with social networking sites or other services.

To learn about what cookies and similar technologies are and how you can delete or reject cookies, we recommend that you visit the following third party website: <http://www.allaboutcookies.org/>.

**DISCLOSURE OF PERSONAL DATA**

We will only disclose the personal information absolutely necessary in all circumstances, and then only to respond to a legal request or comply with a legal obligation.

We do not sell, trade or rent your personal information, or disclose it for marketing purposes, and do not give or distribute it to any third parties except as described above.

**INTERNATIONAL TRANSFERS OF PERSONAL DATA**

We do not store or transfer your personal information outside the European Economic Area.

**SECURITY**

We are committed to protecting the security of your personal information. Whilst no security measure can guarantee against a data breach, we use reasonable endeavours to protect data from accidental or unlawful destruction, accidental loss, unauthorized access, destruction, misuse, modification or disclosure.

**YOUR RIGHTS**

You may, pursuant to applicable law, have the right to access the personal information we hold about you and ask for it to be rectified and deleted at any time. You can do so through the “Contact” page on our website or by emailing dementia.and.cuture.network@gmail.com.

**DATA RETENTION**

We only hold your personal information for as long as necessary to fulfil the purposes for which it was collected, before making it non-identifiable or deleting it.

If you choose to unsubscribe from a service then we may keep a list containing your details so we know you have unsubscribed.

**LINKS TO OTHER WEBSITES**

Our websites may contain links to those of other third-party organisations. These websites operate independently from our websites and are not subject to this Privacy Statement. You should review the privacy statements of those websites to determine how they use and protect personal data.

**CHILDREN**

Our website is a general audience site; however we do not seek to gather information about children through this website and will not do so deliberately. If you are under 16 years old, please do not send us your personal information (for example your name, address and email address). If you are under 16 years old and you do wish to ask a question or use this website in anyway which requires you to submit your personal information please ask your parent or guardian to do so on your behalf.

**QUESTIONS**

If you have any questions or concerns regarding this privacy statement or our handling of personal information, please contact us through the “Contact” page on our website or by emailing dementia.and.cuture.network@gmail.com.

If you are in the EU, you also have the right to raise a privacy concern with the Data Protection Supervisory Authority established in the relevant country. Alternatively, you may raise the privacy concern with the Information Commissioner's Office (ICO), the UK Supervisory Authority for data protection issues.

**CHANGES TO THIS PRIVACY STATEMENT**

We may update this privacy statement from time to time.